



Unlock
Your Potential



Start A Profitable
Business In:

Imagine a Perfect Start For Your Business Venture!

Medical Billing & Practice Management



Medical billing, practice management, and revenue cycle automation within the health care field have been gaining great significance and will continue to do so for many years to come. **Why?** It all starts with understanding the dynamics in the healthcare industry...

- Today, it couldn't be a more challenging time to be a doctor. The practice of medicine has been devalued by the federal government as they're pushing doctors to **practice business**, something they lack the education for. Doctors must move into a paperless environment, use EMR software and outsource their billing for increased efficiency.
- According to the U.S. Bureau of Labor and Statistics, computer and data processing businesses are expected to grow a whopping 108% this decade. Health services will grow 68%! Combine the two, and it makes medical billing & practice management services the perfect marriage.
- America's 80 million baby boomers filed over 10 billion claims last year, twice those in early 2000's. This number is expected to grow greatly as baby boomers age this decade. In fact, starting 2011 and until at least 2030, 10,000 baby boomers will reach 65 years of age EVERYDAY!
- There's a shortage of doctors and nurses nationwide. This creates pressure on medical facilities to seek efficiency by outsourcing key operational areas like billing & practice management.

Looking for a Future Instead of a Job?

ClaimTek offers you a solid opportunity to become successful on your own terms!! ClaimTek will show you how you can establish a thriving recession-proof business by promoting advanced practice management products and services to health care providers and inspiring them to focus on what they had set out to do, **practice medicine**, and let you handle their business needs more efficiently.

Just like Linda Cunningham, who was searching for a home-based business and flexible hours, or Marion Cameron, who needed a mid-life career change, these people wanted to take control of their lives. Yet with over 1600 franchise and business opportunities to choose from, the only question was, which one? Many sound great until you realize there are six-figure startup costs, royalty agreements and long-term leases – making medical billing (with its low startup costs) all the more attractive!

MEDICAL BILLING & Practice Management PROFESSIONAL SERVICES

P2
Why Medical Billing and
Practice Management Services
are on the rise.

*Facts that will affect your
business growth.*

P3
Business Investment Programs

Several levels of entry

P4
16 Elements of Success to Help
You Jump-Start Your business.

*Many profitable revenue streams
to help you market successfully!*

Call 800-224-7450
Visit claimtek.com
For more information



LEARN MORE

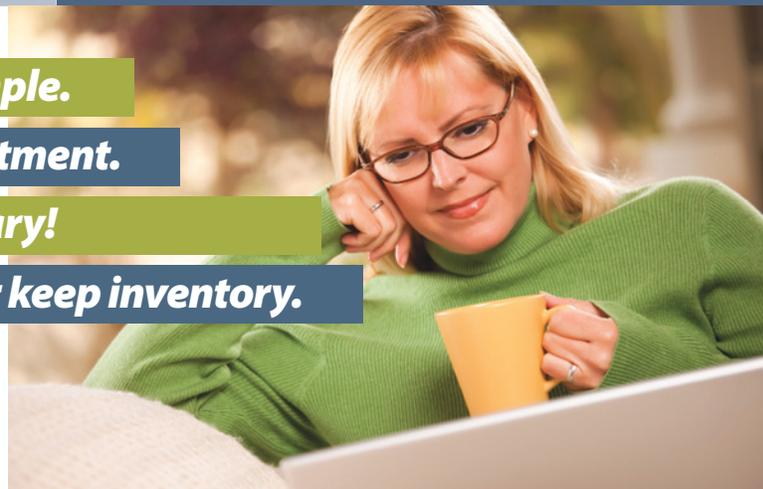
Start a Recession-Proof Medical Billing & Practice Management Business Today!

Owning your own business can be simple.

Huge income potential with low investment.

No medical billing experience necessary!

You don't have to lease office space or keep inventory.



The cornerstones of your success in this business are:

**Dynamic software, training, marketing, and support.
Plus diverse services and low cost of operations.**

● **Software:** Powerful, enterprise-level yet easy-to-use. Using our exclusive MedOffice program, you can work locally or remotely! Medical billing is a business that knows no geographical boundaries and has no territories. In town, out of town, out of state – the world is yours!

● **Training:** Effective one-on-one training with a mentor. *Receive training in the comfort of your own home!* Forget about flying to some far-away city for training and sitting in a room with people asking clueless questions. ClaimTek provides 3- stages of personal training with your own personal mentor. Ask anything and everything. Go over it at your speed. Repeat when you don't understand something. But in addition to the personal training you receive, you will be WELL prepared with comprehensive training manuals on how to start and operate your business. There is an abundance of video and audio trainings that cover sales, marketing, medical billing processes and procedures and how to use the software. From soup to nuts, ClaimTek offers a complete training package tailored to your needs. And don't think you're left in the cold after the first stage of training. There are opportunities for refresher courses and follow-up questions free of charge!

● **Marketing:** Proven and professionally done! Enhance your image with marketing materials that healthcare providers will want to read and react to. These materials have a high "WOW" factor. Healthcare providers are busy people. Whatever you might present, you've got 20 seconds, tops, to catch their attention. ClaimTek's marketing materials do it with seconds to spare. ClaimTek provides you with a stunning website and a well-planned marketing campaign that allows you to position your new business strategically in your community. We'll show you how to make appointments with healthcare providers and what steps to make to get the business.

● **Support:** Dependable support staff. Some companies believe if they just put you on hold forever, take a computer message or just frustrate you enough, you'll go away. Not so with ClaimTek Systems. Not only do we provide you with world-class technical support , we're the only company out there that provides you with extensive business, marketing and operational support. After all, your success is our success. Hundreds of our licensees are now running their businesses nationwide. We want you to join them!

● **Services:** With ClaimTek, you can benefit from a comprehensive array of services. After all, the more you look like a full-service, one-stop shop, the more you'll stand out from the crowd. Please see the back cover for a list of our 16 viable money-making services.

● **Low Cost of Operation:** With ClaimTek you can enjoy low operational costs and low cost of ownership as your grow your business.

A business in medical billing and practice management services has enormous growth potential. However, you need the right system and the right company behind you.

Call us today, and let us help you make your dreams a reality! With your efforts and ClaimTek Systems to guide the way, being the owner of your own medical billing service need not be just a dream. ClaimTek's programs are a bargain when gaining the leading services, software, training, and more than 2,000 pieces of stunning marketing materials and extensive support. For detailed description of our programs, please visit www.ClaimTek.com.

The future belongs to those who make things happen. And since every journey begins with a single step, take that step today by calling us at 800-224-7450.

I look forward to speaking with you.

Kyle Farhat
President, ClaimTek Systems

Our Unsolicited Testimonials Say it All!

"When I started my business and began using ClaimTek's software, I started booming because it's so much easier to keep track of everything and do a good job. I can make my clients happy because their claims are being filed and they're getting paid." "You just basically type and you don't even have to do it that well," "MedOffice makes it so easy – it's just fill in the blanks. If you need to enter something just fill in what it tells you to." - **Kay Morrison**.

"In my opinion, Kyle Farhat and ClaimTek are the real medical billing specialists if you are seeking to start a new business," said **Rick Benzel**, author of Making Money in a Health Service Business on your Home-Based PC. "ClaimTek is the only reliable one around. I can personally attest to the dedication, commitment and expertise of Kyle Farhat, who is a smart software developer, savvy consultant, and visionary in this business."

"ClaimTek offered great support. I'm glad I chose them," "ClaimTek is easy to work with. They offered more than other companies in terms of starting a business. They returned my calls right away." "The system is so user friendly, so easy," "Once you get it, you've got it." "You have to be self-motivated, but if you can set goals and set time aside you will get it done." "I love my job. I plan to become a big company." - **Tanya Jackson**

Business Potential
16 SERVICES

Investment &
PROGRAMS

MedOffice
SOFTWARE

ClaimTek Business
ELEMENTS



**Three Winning Business Programs
Each With An Affordable Start-Up Price.**

ClaimTek offers several levels to help you get started. Please visit our website to learn more about our programs:



PRINCIPAL - \$29,995

The *Principal Program* includes 4 major components that make up the foundation of a successful business startup: Great software, personal training, strong marketing and comprehensive support! You cannot go wrong with this program! However, if you wish to get started as a one-stop-shop for doctor's needs, then look into the Preferred or Director programs. You can compare programs at www.claimtek.com.



PREFERRED - \$39,995

The *Preferred Program* has been ClaimTek's flag-ship program for many years. It includes more software, more training time, longer support period, more marketing items, and several additional services that you can market to doctors. You also get inventory of software to sell to doctors as necessary sometimes. It's a solid entry point into this dynamic industry!



DIRECTOR - \$49,995

The *Director Program* is our enterprise-level program. In addition to all items in the Preferred program, it includes upgraded medical & dental software, additional income-generating services that you can now provide such as selling EMR software, MD Audit Shield, Code-MAXX..etc. You also receive high-end website with analysis calculators, shopping cart, reseller section, and longer support period.



Call Us Today! 800 / 224-7450

The Odds of Your Success are 16/1

The ClaimTek opportunity can include up to 16 income-generating services. These elements of success will help you market and run a robust business!

Medical Billing
Medical & Dental Billing Services

Dental Billing
Advanced Dental Practice Mgt. it d C

EMR Software
Electronic Medical Records

Software Sales
Advanced Medical Practice Mgt.

Practice-Analysis
Business Practice Analysis Service

EFT Payments
Electronic Fund Transfer Service

Transcription
Medical Transcription Service

Digi-Store
Document Management Service

Well-Care PR
Patient Well-Care Service

Collect-tronics
Medical Collection Service

Remote Backup
RBS - Remote Backup Service

Code-MAXX
Medical Coding Service

Custom Wellness
Patient Wellness Service Program

Audit-Shield
Medicare Audit Protection Service

P. A. S.
Patient Assessment Service

MED-DOC
Physician Credentialing Service

All the revenue streams listed above come with marketing items customizable with your company information!



Call 800-224-7450
Visit claimtek.com
for more information

